



Thanks for your interest in becoming a sponsor of the 15<sup>th</sup> annual Richardson Gobble Hobble to be held on Saturday, November 21, 2020. This Race is a local Thanksgiving tradition, jointly organized by the Richardson Police Department and the Boys & Girls Club of Richardson. This year we continue with the Family Fun Run, the 5K, and the only 10K race in Richardson! We know your participation will continue the excitement!

It's a race for everyone, whether a running elite, someone doing their first 5K, or a family just wanting to exercise before all the Thanksgiving festivities begin! In fact, Miss Texas will be there to greet runners and there will be a fun Kid Zone with a bounce house.

Proceeds will benefit the Boys & Girls Club of Richardson which provides youth a safe place to learn and grow, where they build ongoing relationships with caring adult professionals. The students participate in life-enhancing programs and character development experiences, all building a foundation for hope and opportunity.

As a community partner, we hope that you will support this fundraising campaign to invest in creating great futures for our children!

Please review the enclosed sponsorship levels. All donations to this 501(c)(3) are tax-deductible and all proceeds will support the Boys & Girls Club. If you have any questions regarding the Gobble Hobble, please feel free to contact the Sponsorship team, at [sponsorship@gobblehobble.com](mailto:sponsorship@gobblehobble.com). We would appreciate all donations prior to **October 16, 2020** to ensure your business name makes it on the t-shirts and signage. Also, all registrations codes and/or t-shirt sizes given as part of your donation must be entered by **October 30, 2020**.

Sincerely,

Coby Pewitt, Ph.D.  
Gobble Hobble Race Director  
Assistant Chief of Police  
Richardson Police Department

Heather Hurd  
Advisory Board President  
Richardson Boys & Girls Club  
Vice President Frost Bank

**All proceeds support the work of the Boys & Girls Club of Richardson. The Boys & Girls Club is a safe place for our youth to learn, grow and have fun. It is the place where great futures are started each and every day.**

## SPONSORSHIP LEVELS FOR 2020 RICHARDSON GOBBLE HOBBLE

<p><b>★ \$5,000 – THE CHIEF</b></p> <p>Impact to Club - Provides two months of fuel for transporting Club Kids to and from school!</p> <p>Perks for Sponsor – Feature signage on race day and on all marketing materials and shirts; Feature heading on race webpage; 10 complimentary race registrations or shirts; Feature location for onsite presence at race!</p>	<p><b>★ \$3,500 THE ASSISTANT CHIEF</b></p> <p>Impact to Club – Provides a laptop for seven graduating seniors!</p> <p>Perks for Sponsor – Signage on race day and on all marketing materials and shirts; Listing on race webpage; 5 complimentary race registrations or shirts; location for onsite presence at race!</p>
<p><b>★ \$2,500 THE CAPTAIN</b></p> <p>Impact to Club – Provides programming for one Club Kid member!</p> <p>Perks for Sponsor - Signage on race day; Heading on all marketing materials and shirts; Listing on race webpage; 3 complimentary race registrations or shirts; location for onsite presence at race!</p>	<p><b>★ \$1,000 THE LIEUTENANT</b></p> <p>Impact to Club – Provides National Teen Leadership Conference for 8 Club Kids!</p> <p>Perks for Sponsor - Signage on race day; Heading on all marketing materials and shirts; Listing on race webpage; 3 complimentary race registrations or shirts; location for onsite presence at race!</p>
<p><b>★ \$750 WATER STOP</b></p> <p>Impact to Club – Provides three weeks of tutoring for a Club Kid!</p> <p>Perks for Sponsor - Signage on race day; Heading on all marketing materials and shirts; Listing on race webpage; 1 complimentary race registration or shirt; location for onsite presence at race!</p>	<p><b>★ \$500 THE SERGEANT</b></p> <p>Impact to Club – Provides two weeks of tutoring for a Club Kid!</p> <p>Perks for Sponsor - Listing on the Gobble Hobble webpage; 1 complimentary race registration or shirt; location for onsite presence at race!</p>
<p><b>★ \$250 - PLAZA TENT SPONSOR</b></p> <p>Impact to Club – Provides art supplies for the Club!</p> <p>Perks for Sponsor - Listing on the webpage and location for onsite presence at race!</p>	<p><b>★ \$200 THE OFFICER</b></p> <p>Impact to Club – Provides a field trip for 10 Club Kids!</p> <p>Perks for Sponsor - Listing on the webpage and complimentary race registration or shirt!</p>
<p><b>★ \$100 THE ROOKIE</b></p> <p>Impact to Club – Provides a Power Hour Homework School Supplies for the Club!</p> <p>Perks for Sponsor - Listing on the webpage and complimentary race registration or shirt!</p>	<p><b>★ IN-KIND DONATIONS</b></p> <p>Impact to Club – Priceless!</p> <p>Perks for Sponsor - Listing on the webpage and complimentary race registration or shirt!</p>